



ADVANCING REGIONAL INTEGRATION
THROUGH THE HALAL ECONOMY

BIMP-EAGA BRUNEI DARUSSALAM - INDONESIA - MALAYSIA - PHILIPPINES
EAST ASEAN GROWTH AREA

3RD BIMP-EAGA TRADE

Investment & Halal Conference 2026

02 SEP 2026

09:00am - 02:00pm

Sabah International
Convention Centre (SICC)
Kota Kinabalu, Sabah, Malaysia.

Level 4, Sipadan Hall 1 & 2

* Held in conjunction with
Sabah International Expo 2026 (SIE2026)

The 3rd BIMP-EAGA Trade, Investment & Halal Conference 2026 will serve as a strategic platform to advance regional collaboration and investment within the rapidly expanding Halal industry across the Brunei Darussalam – Indonesia – Malaysia – Philippines East ASEAN Growth Area (BIMP-EAGA) region. Government Leaders, Policymakers, Industry Captains, Investors, Entrepreneurs, and Halal certification Authorities to exchange insights, explore business opportunities, and strengthen cross-border partnerships.

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*A Unified Halal Economy
drives not just commerce
- but shared Prosperity,
Trust, and Growth
across nations.*”

Conference Highlights

- Keynote Addresses by Regional and Global Halal Leaders
- Panel Discussions on Integration, Innovation, and Sustainability
- Networking Sessions with Industry and Investment Stakeholders
- Showcase of Halal Products, Services & Solutions

Core Objectives

- Promote awareness and understanding of Halal products and services
- Strengthen cross-border partnerships in the Halal industry
- Enhance competitiveness and innovation within BIMP-EAGA
- Facilitate business networking and investment linkages
- Share best practices on Halal ecosystem development and infrastructure
- Encourage digital transformation and technology adoption in Halal trade

JOINTLY ORGANISED BY :



BIMP-EAGA
BUSINESS COUNCIL
(BEBC)

ENDORSED / SUPPORTED BY :



Key Discussion Topics

- Regional Integration and Growth Opportunities in the Global Halal Economy
- Strengthening Halal Standards, Accreditation & Mutual Recognition within BIMP-EAGA
- Enhancing Halal Supply Chain & Logistics Infrastructure
- The Role of Islamic Finance in Supporting Halal Industry Expansion
- Innovation and Digitalization in Halal Business & Certification Processes
- Unlocking Halal Tourism & Lifestyle Market Potential
- Investment Prospects and Public-Private Collaboration in the Halal Sector

Halal & Muslim Population Snapshot (BIMP-EAGA)

- A mature Halal ecosystem supported by a strong certification framework



80%
Muslim Population

Brunei Darussalam



88%
Muslim Population

Indonesia
(BIMP-EAGA provinces)



61-63%
Muslim Population

Malaysia
(Sabah, Sarawak, Labuan)



12 mil
Muslim Population

Philippines
(Mindanao / Bangsamoro)

Strategic Purpose

- Position Sabah and the BIMP-EAGA region as a trusted global Halal hub
- Strengthen trade and investment through integration and innovation
- Drive sustainable, inclusive, and digitally enabled growth across the Halal ecosystem

FOR ENQUIRIES



MICCI
SABAH

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